

## Claims

- [c1] 1. In a system for enriching content of a document using personalities that identify enrichment themes, a method for enriching documents, comprising:  
 associating a personality identifier that identifies a personality with a reading device;  
 recording a document identifier with the reading device; the document identifier  
 identifying electronic document content;  
 associating the document identifier with the personality identifier at the reading device;  
 transmitting the document identifier and the personality identifier from the reading  
 device to a meta-document server; and  
 enriching the electronic document content identified by the document identifier with the  
 personality identified by the personality identifier.
- [c2] 2. The method according to claim 1, further comprising encoding the document identifier  
 in a form that is digitally readable.
- [c3] 3. The method according to claim 2, wherein the document identifier is encoded on a  
 hardcopy document using one of embedded data, an electronic tag, and a document  
 token.
- [c4] 4. The method according to claim 3, wherein the document identifier is recorded by one  
 of a scanner, an electronic tag reading device, and gateway of a mobile computing  
 device.
- [c5] 5. The method according to claim 4, wherein said enriching further comprises:  
 associating the personality identifier with the identified document content;  
 recognizing, with at least a first method, an entity in the document content;  
 accessing, with at least a second method, a document service using the recognized  
 entity;  
 annotating the identified document content with output from the document service to  
 define enriched document content; and  
 making the enriched document content available to a set of users.
- [c6] 6. The method according to claim 1, wherein the reading device is mobile.
- [c7] 7. The method according to claim 1, wherein the reading device is position dependent.
- [c8] 8. The method according to claim 1, further comprising:

transmitting a user identifier with the document identifier and the personality identifier from the reading device to the meta-document server;  
 notifying a user associated with the user identifier when the electronic document content is enriched.

[c9] 9. In a system for enriching content of a document using personalities that identify enrichment themes, a method for enriching documents, comprising:  
 selecting a personality at a mobile computing device;  
 identifying position coordinates of the mobile computing device where the personality is selected;  
 looking up a document identifier using the position coordinates at the mobile computing device;  
 transmitting the document identifier and the personality identifier from the reading device to a meta-document server; and  
 enriching the electronic document content identified with the document identifier with the personality identified by the personality identifier.

[c10] 10. The method according to claim 9, wherein the document look up is further refined using a time at which the personality is selected.

[c11] 11. The method according to claim 10, wherein said enriching further comprises:  
 associating the personality identifier with the identified document content;  
 recognizing, with at least a first method, an entity in the document content;  
 accessing, with at least a second method, a document service using the recognized entity;  
 annotating the identified document content with output from the document service to define enriched document content; and  
 making the enriched document content available to a set of users.

[c12] 12. In a system for enriching content of a document using personalities that identify enrichment themes, a method for enriching documents, comprising:  
 selecting a personality at a mobile computing device;  
 identifying position coordinates where the personality is selected;  
 transmitting the position coordinates and the personality identifier from the reading device to a meta-document server;  
 looking up a document identifier using the position coordinates at the meta-document

server; and

enriching the electronic document content identified with the document identifier with the personality identified by the personality identifier.

[c13] 13. The method according to claim 12, wherein the document look up is further refined using a time at which the personality is selected.

[c14] 14. The method according to claim 12, wherein said enriching further comprises:  
associating the personality identifier with the identified document content;  
recognizing, with at least a first method, an entity in the document content;  
accessing, with at least a second method, a document service using the recognized entity;  
annotating the identified document content with output from the document service to define enriched document content; and  
making the enriched document content available to a set of users.